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1953 PRICE LIST U. S. Department of Agriculture SELMA GLADIOLUS GARDEN

Ira and Alice Mason

P. O. Box 111 Selma, California

Licensed Nursery

Tel. 4971 - Fowler

LOCATION

7823 East Manning Ave., is the location of our Sales Barn — South side of Manning (Reedley Road) $\frac{1}{4}$ mile east of 99 Highway 2 miles, south of Fowler, Four miles North of Selma. Call at the barn or mail your order. Orders of \$2.00 or over postage paid — less than \$2.00 add 20 cents for postage.

SIZE

Large bulbs are $1\frac{1}{4}$ inch in diameter and up. Growing size (medium) are $\frac{3}{4}$ to $1\frac{1}{4}$ inch — The large bulbs bloom earlier and make longer spikes with larger flowers. We plant the medium size for cut flowers for the florists — For years we have been supplying leading florists of Madera, Fresno, Kings and Tulare Counties with our glad blooms.

It is our intention to send out only healthy bulbs true to name, but no guarantee of growth or satisfaction is implied in the sale, nor will we be responsible for the crops.

GROWING HINTS

Gladiolus are easy to grow, much easier than most plants. They can be planted in rotation to lengthen the flower season, or large, medium and small planted at the same time, the large blooming first.

Plant about five inches deep, better too deep than too shallow, four to six inches apart in single or staggered rows. Good large bulbs do not require much fertilizer. No danger of too much water, if your soil is well drained. Full sun is best.

They have their pests as do all plants, the thrips being the worse. Prevention is better than cure. 5% DDT dust with us is very effective. It is cheap and easily applied.

Care for your plants about two months after blooming to mature the bulbs. After digging let dry until the old bulb parts readily from the new, clean, dust well with 1% to 5% DDT dust, store in a cool dry place until planting time. DDT is death to thrips, they do not have to eat it, just walk over it, it gets them as they hatch. We dust all bulbs with 5% DDT dust and soak the bulbs just before planting in a solution of a tablespoon of Lysol to one gallon of water for six hours. We advise everyone to do the same whether the bulbs have been previously treated or not.

ABU HASSEN — velvely deep violet 2 for 25		L	ARG	M	EDI	UM	
ADINDA — early, ruffled light yellow	ABU HASSEN — velvety deep violet	2	for	.25			
ALLARD PIERSON — deep salmon pink	ADINDA — early, ruffled light yellow	3	for		5	for	.25
ANKARA — dark purple with garnet red shade — 3 for —25	ALFRED NOBLE — giant, soft salmon rose, white blotch						
ARISTOCRAT — purpulish wine red, lighter edges	ALLARD PIERSON — deep salmon pink	3	for				
ASTRID — slightly ruffled medium rose, narrow cream throat cream throa	ANKARA — dark purple with garnet red shade	3	for				
Cream throat	ARISTOCRAT — purpulish wine red, lighter edges	Τ	ior	.25	1	IOL	.10
ATHLONE — blush white	ASTRID — slightly ruffled medium rose, narrow	9	for	25			
ATHLONE — blush white BLOEMFONTEIN — soft salmon with yellow blotch 3 for 25 5 for 25 BLUE BEAUTY — tall growing violet blue 3 for 25 5 for 25 BLUE BEAUTY — tall growing violet blue 3 for 25 5 for 25 BLUE HERALD — purplish violet, faint carmine stripes 3 for 25 5 for 25 BUGLORDE — tall bright wine red 3 for 25 5 for 25 BOULORDE — tall bright wine red 4 for 25 5 for 25 BOULORDE — turfled deep canary yellow 2 for 25 3 for 25 BRAGA — brown red almost black 1 for 25 BRAGA — brown red almost black 1 for 25 BRAGA — brown red almost black 1 for 25 BRIDAL ORCHID — new giant lavender 1 for 1.00 BUCKEYE BRONZE — ruffled redish 2 for 25 5 for 25 BURMA — very ruffled deep rose 3 for 25 5 for 25 CASABLANCA — ruffled, tall white 3 for 25 5 for 25 CHAMOUNY — cerise rose silver edge all petals 2 for 25 5 for 25 CHAMOUNY — cerise rose silver edge all petals 2 for 25 5 for 25 CHERBOURG — vivid carmine-purple 3 for 25 5 for 25 DISCOVER — giant russet-orange, red blotch, yellow band 1 for 60 1 for 40 col. w. C. ATKINSON — deep lavender orchid 1 for 35 DIEPPE, deep salmon-red, darker blotch 3 for 25 5 for 25 DISCOVERY — yellow red throat 3 for 25 5 for 25 DISCOVERY — yellow red throat 3 for 25 5 for 25 DISCOVERY — yellow red throat 3 for 25 5 for 25 DISCOVERY — giant soft silvery salmon pink 2 for 25 3 for 25 ELIAM — giant soft silvery salmon pink 2 for 25 5 for 25 ELIAM — giant soft silvery salmon pink 2 for 25 5 for 25 ELIAM — giant soft silvery salmon pink 2 for 25 5 for 25 ELIAM — giant soft silvery salmon pink 2 for 25 5 for 25 ELIAM — giant soft silvery salmon pink 2 for 25 5 for 25 ELIAM — giant soft silvery salmon pink 2 for 25 5 for 25 ELIAM — giant soft silvery salmon pink 2 for 25 5 for 25 ELIAM — giant soft silvery salmon pink 2 for 25 5 for 25 ELIAM — giant soft silvery salmon pink 2 for 25 5 for 25 ELIAM — giant soft silvery salmon pink 2 for 25 5 for 25 ELIAM — giant soft silvery salmon pink 2 for 25 5 for 25 ELIAM — giant soft silvery salmon pink 2 for 25 5 for 25 ELIAM — giant soft silvery salmon pink 3 for 25 5 f	ATATION doop block red velvety glow	4	101				15
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BLUE BEAUTY — tall growing violet blue	RIOFMEONTEIN soft colmon with vellow blotch	3	for		5	for	25
BOULORNE — tall bright wine red	RIJE REALITY — tall growing violet blue	3	for				
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BRIDAL ORCHID — new giant lavender 1 for 1.00 BUCKEYE BRONZE — ruffled redish 2 for .25 BURMA — very ruffled deep rose 3 for .25 BURMA — very ruffled deep rose 3 for .25 CASABLANCA — ruffled, tall white 3 for .25 CHAMOUNY — cerise rose silver edge all petals 2 for .25 CHERBOURG — vivid carmine-purple 3 for .25 CHERBOURG — vivid carmine-purple 3 for .25 CIRCLE — giant russet-orange, red blotch, yellow band 1 for .60 COL. W. C. ATKINSON — deep lavender orchid 1 for .35 DAISY MAE — giant orange-pink, cherry blotch 3 for .25 DIEOVERY — yellow red throat 3 for .25 DISCOVERY — yellow red pale pink 3 for .25 ELIZABETH THE QUEEN — ruffled lavender giant size 3 for .25 ELIZABETH THE QUEEN — ruffled rose 1.00 ETHEL-COVE-COLE — pure pale pink 3 for .25 ELYANGEINNE — giant pink, healthy grower 40 FLORENCE NIGHTINGALE — tall giant white 2 for .25 EVANGEINNE — giant pink, healthy grower 40 FLORENCE NIGHTINGALE — tall giant white 2 for .25 GENERAL EISENHOWER — giant begonia rose 3 for .25 GENERAL EISENHOWER — giant begonia rose 3 for .25 GENERAL EISENHOWER — giant begonia rose 3 for .25 GENERAL — rich yellow 3 for .25 GENERAL — rich yellow 3 for .25 HARRY HOPKINS — wine red, slight purple glow 2 for .25 HONTRESS — ruffled early lavender 3 for .25 TOTAL — russet orange grey smoky, cream throat 2 for .25 HONTRESS — ruffled early lavender 3 for .25 TOTAL — russet orange glow 3 for .25 TOTAL — russet orange grey smoky, cream throat 3 for .25 TOTAL — russet orange grey smoky, cream throat 3 for .25 TOTAL — russet or	BOUTON D'OR — ruffled deep canary yellow	2	tor		3	for	.25
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CHERBOURG — vivid carmine-purple	CHAMOUNY conice rese silver edge all notels	3	for				
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GOLDEN STATE — rich yellow		2	for		5	for	
GREYBEARD — light lavender smoky	GOLDEN STATE — rich vellow	3	for		J	101	.40
HAN VAN MEEGEREN — deep canary yellow 3 for 25 5 for 25 HARRY HOPKINS — wine red, slight purple glow 2 for 25 3 for 25 HIGH FINANCE — giant orange-grey smoky, cream throat 2 for 25 4 for 25 HUNTRESS — ruffled early lavender 2 for 25 4 for 25 IVY ROBERTSON — light pink, yellow center 3 for 25 5 for 25 JOHANN STRAUSS — cocheneal-red, early 3 for 25 5 for 25 JOHN VAN KONIJNENBURG — light garnet red, russet orange glow 3 for 25 5 for 25 JUNE DAY — very early pink, cherry blotch 3 for 25 KESTREL — tall orange-peach, yellow throat 3 for 25 5 for 25 KING LEAR — giant purple 3 for 25 5 for 25 LADY JANE — cream with yellow lip 3 for 25 5 for 25 LAVENDER DREAM — light silvery catleya violet 3 for 25 5 for 25 LAVENDER PRINCE — good dark lavender 3 for 25 5 for 25 LAVENDER RUFFLES — ruffled light lavender 3 for 25 5 for 25 LEEUWENHORST — light lavender pink 3 for 25 5 for 25	GREYBEARD — light layender smoky	U	101				
HARRY HOPKINS — wine red, slight purple glow 2 for 25 4 for 25 HIGH FINANCE — giant orange-grey smoky, cream throat 2 for 25 4 for 25 HUNTRESS — ruffled early lavender 2 for 25 4 for 25 IVY ROBERTSON — light pink, yellow center 3 for 25 5 for 25 JOHANN STRAUSS — cocheneal-red, early 3 for 25 5 for 25 JOHN VAN KONIJNENBURG — light garnet red, russet orange glow 3 for 25 5 for 25 JUNE DAY — very early pink, cherry blotch 3 for 25 KESTREL — tall orange-peach, yellow throat 3 for 25 5 for 25 KING LEAR — giant purple 3 for 25 5 for 25 LAVENDER DREAM — light silvery catleya violet 3 for 25 5 for 25 LAVENDER PRINCE — good dark lavender 3 for 25 5 for 25 LAVENDER RUFFLES — ruffled light lavender 3 for 25 5 for 25 LEEUWENHORST — light lavender pink 3 for 25 5 for 25		3	for		5	for	25
HIGH FINANCE — giant orange-grey smoky, cream throat 2 for .25 HUNTRESS — ruffled early lavender	HARRY HOPKINS — wine red, slight purple glow	2					
HUNTRESS — ruffled early lavender 2 for .25 4 for .25 IVY ROBERTSON — light pink, yellow center 3 for .25 5 for .25 JOHANN STRAUSS — cocheneal-red, early 3 for .25 5 for .25 JOHN VAN KONIJNENBURG — light garnet red, russet orange glow 3 for .25 5 for .25 JUNE DAY — very early pink, cherry blotch 3 for .25 KESTREL — tall orange-peach, yellow throat 3 for .25 5 for .25 KING LEAR — giant purple 3 for .25 5 for .25 LADY JANE — cream with yellow lip 3 for .25 5 for .25 LAVENDER DREAM — light silvery catleya violet 3 for .25 5 for .25 LAVENDER PRINCE — good dark lavender 3 for .25 5 for .25 LAVENDER RUFFLES — ruffled light lavender 3 for .25 5 for .25 LEEUWENHORST — light lavender pink 3 for .25 5 for .25	HIGH FINANCE — giant orange-grey smoky, cream throat	2	for				
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JOHANN STRAUSS — cocheneal-red, early 3 for .25 5 for .25 JOHN VAN KONIJNENBURG — light garnet red, russet orange glow 3 for .25 5 for .25 JUNE DAY — very early pink, cherry blotch 3 for .25 KESTREL — tall orange-peach, yellow throat 3 for .25 5 for .25 KING LEAR — giant purple 3 for .25 5 for .25 LADY JANE — cream with yellow lip 3 for .25 5 for .25 LAVENDER DREAM — light silvery catleya violet 3 for .25 5 for .25 LAVENDER PRINCE — good dark lavender 3 for .25 5 for .25 LAVENDER RUFFLES — ruffled light lavender 3 for .25 LAVENDER RUFFLES — ruffled light lavender 3 for .25 5 for .25 LEEUWENHORST — light lavender pink 3 for .25 5 for .25	IVY ROBERTSON — light pink, yellow center	3	for	.25	5	for	.25
JOHN VAN KONIJNENBURG — light garnet red, russet orange glow	JOHANN STRAUSS — cocheneal-red, early			.25	5	for	.25
russet orange glow 3 for .25 JUNE DAY — very early pink, cherry blotch 3 for .25 KESTREL — tall orange-peach, yellow throat 3 for .25 KING LEAR — giant purple 3 for .25 LADY JANE — cream with yellow lip 3 for .25 LAVENDER DREAM — light silvery catleya violet 3 for .25 LAVENDER PRINCE — good dark lavender 3 for .25 LAVENDER RUFFLES — ruffled light lavender 3 for .25 LEEUWENHORST — light lavender pink 3 for .25 5 for .25	JOHN VAN KONIJNENBURG — light garnet red,						
KESTREL — tall orange-peach, yellow throat3 for .255 for .25KING LEAR — giant purple3 for .255 for .25LADY JANE — cream with yellow lip3 for .255 for .25LAVENDER DREAM — light silvery catleya violet3 for .255 for .25LAVENDER PRINCE — good dark lavender3 for .255 for .25LAVENDER RUFFLES — ruffled light lavender3 for .255 for .25LEEUWENHORST — light lavender pink3 for .255 for .25	russet orange glow	3	for		5	for	.25
KING LEAR — giant purple 3 for .25 5 for .25 LADY JANE — cream with yellow lip 3 for .25 5 for .25 LAVENDER DREAM — light silvery catleya violet 3 for .25 5 for .25 LAVENDER PRINCE — good dark lavender 3 for .25 5 for .25 LAVENDER RUFFLES — ruffled light lavender 3 for .25 LEEUWENHORST — light lavender pink 3 for .25 5 for .25				.25			
LADY JANE — cream with yellow lip3 for .255 for .25LAVENDER DREAM — light silvery catleya violet3 for .255 for .25LAVENDER PRINCE — good dark lavender3 for .255 for .25LAVENDER RUFFLES — ruffled light lavender3 for .25LEEUWENHORST — light lavender pink3 for .255 for .25	KESTREL — tall orange-peach, yellow throat	3	for				
LAVENDER DREAM — light silvery catleya violet 3 for .25 5 for .25 LAVENDER PRINCE — good dark lavender 3 for .25 5 for .25 LAVENDER RUFFLES — ruffled light lavender 3 for .25 LEEUWENHORST — light lavender pink 3 for .25 5 for .25	KING LEAR — giant purple	3	for	.25	5	for	.25
LAVENDER PRINCE — good dark lavender 3 for .25 5 for .25 LAVENDER RUFFLES — ruffled light lavender 3 for .25 LEEUWENHORST — light lavender pink 3 for .25 5 for .25	LADY JANE — cream with yellow lip	3	for				
LAVENDER RUFFLES — ruffled light lavender	LAVENDER DREAM — light silvery catleya violet	3	for				
LEEUWENHORST — light lavender pink	LAVENDER PRINCE — good dark lavender	3	for		5	for	.25
	LEFUWENHORST light layender nink	3	for		5	for	25
					, 0		

Large bulbs of varieties listed 3 for 25 cents may be purchased in dozen lots for 80 cents per dozen; or 100 for \$5.60.

More than 25 bulbs of either size may be purchased at the 100 bulb rate,

Medium bulbs listed 5 for 25 cents may be purchased in dozen lots for 50 cents per dozen; or 100 for \$3.50.

	LARGE			M	UM	
LIPSTICK — light rose-pink deeper blotch			.25	5	for	.25
MANCHU — contrasting deep orange and yellow	2		.25			.25
MANSOER — velvety blond-red on brown ground	3	for	.25 .25			.25
MARGARET FULTON — rich salmon	3	for	.25			.25
MARGARET WOOD — mauve purple	3	for	.25			
MARSHALL MONTGOMERY — deep blood red with	0	C .	0.5	0	£	95
velvety garnet red glow	2	for	.25 .25			.25 .25
MISS CHICAGO —	1	for	.90	4.7	LOL	a deal Co
MIXED — good selection		doz.				.45
MISS WISCONSIN — beautiful rose	3	for	.25		for	.25
MODERN TIMES — crimsen purple with rosy glow	3	for	.25 .25		for	
MT. INDEX — early white yellow throat	3	for	.25		for	
MRS. MINIVER — light catleya lilac lavender, small			0.44			0.0
blue blotch	1	for	.35 .25			.20
MUSIO CLEMENTI — soft grey-blue	3	for	.25			.25
NEW EUROPE — russett-orange			.25			.25
NEW YORK — giant dark carmine-red	1	for	.35			.20
NOWETA ROSE — giant many open lavender-rose			.75			
OBERBAYERN — pansy-violet with white blotches	0	0	0.5			.25
OKLAHOMA — pinkish-lilac-gray, cream throat smokey OREGON ROSE —		for	.25 .25		for	.25
PACIFICA — tall cream white	3	for	.25			.25
PACTOLUS — apricot cream, orange red blotches	3	for	.25	-	* 0 *	.25
PALETTE — vermillion-red, purple-blue blotch			.50		for	.30
PANDORA — soft geranium pink	3	for	.25		for	
PAUL RUBENS — showy reddish deep violet PHANTOM BEAUTY — light blush pink	3	for	.25 .25			.25
POLYNESIA — salmon, yellow throat, salmon blotch	1	for	.35			.20
PURPLE SUPREME — tall purple	3	for	.25			.25
RAVEL — light blue redish throat	2	for	.25			.25
RED CHERRY — bright cherry-red, deeper throatRED PENNY —					for	.25
REDOWA — giant bright scarlet-red deeper throat			.25	O	TOL	.20
REGAL RED — huge scarlet-red-tall	1	for	.25			
ROSA VAN LIMA — apple blossom pink		for	.25			.25
SALMON JOY — corallite red shading to deep salmon	3	for	.25			.25
SALMON'S GLORY — giant, light cream, carmine blotch SASKIA — soft salmon-pink	3	for for	.25 .30			.25
SHERWOOD — ruffled reddish purple			.25			
SILHOUET — lilac with red stripes	3	for	.25			.25
SKYMASTER — chestnut-blossom rose SNOW PRINCESS — white	2	for	.25 .25			.25
SPIC & SPAN — ruffled deep pink	2	for	.25			.25
SPOTLIGHT — deep canary yellow, carmine-red blotch	3	for	.25			.25
SUN SPOT — ruffled light apricot buff		for	.30			
TIVOLI — soft clear pink, lighter throat		for	.25			
U H U — (The Owl) madder red with lilac stripes, smoky	3		.25			.25
VAGABOND PRINCE — red and brown smoky	3	for	.25			.25
WORLD BEATER — waxy medium yellow, red throat		for	.25			.25
WEDGEWOOD — ruffled blue-lavender		for	.25 .25	Ð	TOL	.25
WHITE GOLD — giant cream	3	for	.25	5	for	.25
YELLOW HERALD — early ruffled yellow	3	for	.25			.25
Large bulbs of varieties listed 3 for 25 cents may be purchased	l i	n doze	n lots	for	80	cents

Large bulbs of varieties listed 3 for 25 cents may be purchased in dozen lots for 80 cents per dozen; or 100 for \$5.60.

Medium bulbs listed 5 for 25 cents may be purchased in dozen lots for 50 cents per dozen; or 100 for \$3.50.

More than 25 bulbs of either size may be purchased at the 100 bulb rate.

COLLECTIONS

For those who want beautiful flowers but do not care to label and keep separate the different varieties we offer the following money saving collections-

General	Assortme	nt									
Oi	ir selection	n of	varieties,	a	rainbow	of	color,	in	at	least	4
	of a Admin at the Company of the Com	T.I.			. (]	1 .	.1. 1	1	1	1 - I	_

20 varieties — The same varieties if bought under label would cost much more.

Large bulbs 11/4 inch and up, Same collection in blooming

Dark Colored Assortment

Consists of reds, scarlets, purples, violets, smokies, etc. Bulbs 11/4 inch and Same collection in blooming size 50 for \$1.80 — 100 for \$3.40

Light Colored Assortment

Consists of whites, creams, yellows, salmons, lavenders, pinks, etc. Bulbs 11/4 inch and up, not labeled 50 for \$2.65 — 100 for \$5.00 Same collection blooming size $\frac{3}{4}$ to $\frac{1}{4}$, not labeled 50 for \$1.60 — 100 for \$3.00

Assortment Of Smokies

Large size $1\frac{1}{4}$ inch and up 20 for \$1.40 — 50 for \$3.30 Blooming size 3/4 inch to 11/4 inch 50 for \$2.00

Special Collection

One each of 20 varieties, wide color range large size 11/4 inch and up \$1.20

Red Assortment

Consists of salmon reds, scarlets, light reds, dark reds, black reds, wine reds, etc. Large size 11/4 inch and

up _____ 25 for \$1.90 — 50 for \$3.70